

BRYANT'S BUSINESS

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SBDC opening CCRI offices

The RI Small Business Development Center of Bryant is opening on September 25 two new offices with CCRI addresses to serve minority business operators.

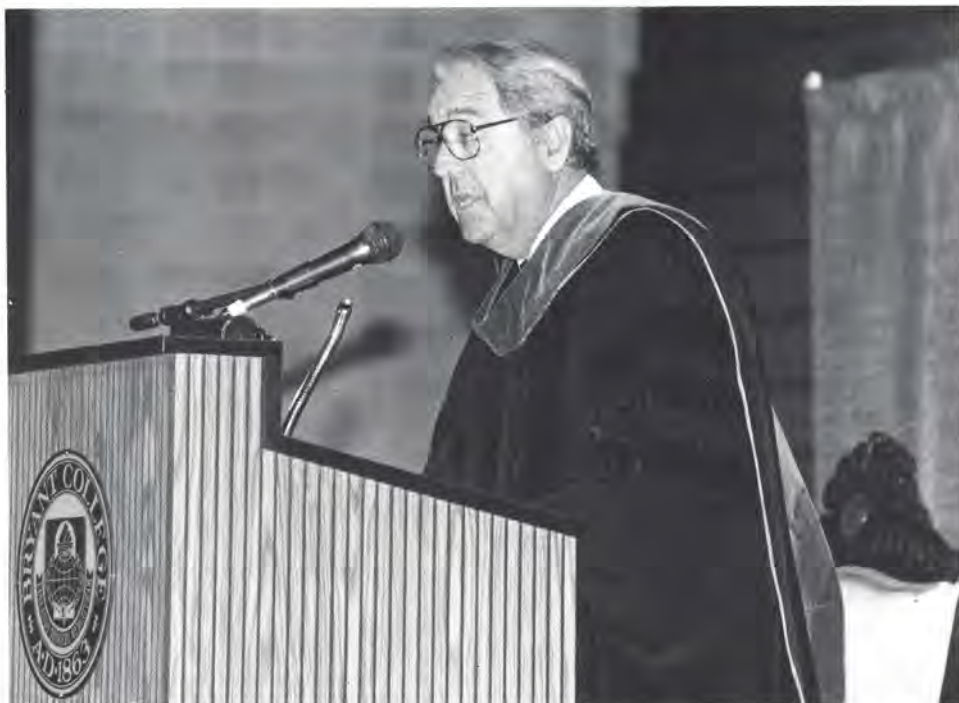
Under a contract with CCRI, the offices are opening at the community college's South Providence and Warwick campuses. A grand opening for both sites will be held tomorrow at 10 a.m. at the CCRI Providence office on Hilton Street.

The opening of the CCRI-operated offices is the end of a study by the SBDC into how it could better serve the minority business community, said Douglas Jobling, SBDC state director. But it is the beginning of what is expected to be a long-time program to deliver one-on-one consulting and other educational services to African-American, Hispanic, Asian and other minority business operators in the state.

CCRI has a reputation as a leading provider of services to minorities, Jobling said, including translation and tutoring support. By teaming up with CCRI and utilizing these resources, he said, the SBDC can strengthen its service to the entire minority business community.

CCRI has already hired a manager to operate both offices, Jobling said. The manager's time will be split evenly between both locations.

In addition to representatives from the SBDC and CCRI, representatives from Bryant, the Small Business Administration, other government agencies, and the minority business community will attend the opening. The keynote speaker is Donald Lopes '58, owner of Nerard Enterprises, of Providence, which operates the Kentucky Fried Chicken restaurants in Rhode Island. Lopes also has served for several years on the SBDC's advisory council.



Professor William Haas delivering Convocation address

'A Celebration of Faculty' opens new academic year

One of the faculty's own gave the address at Bryant's annual Fall Convocation in mid-September, but he was hardly the only professor to receive attention at the ceremonial start of another academic year. The formal academic affair was dubbed "A Celebration of Faculty."

Humanities professor William Haas '66H, the Convocation speaker, shared the applause in the Gymnasium with:

- Legal studies professor Joe Santos, who was honored with the 1990 Distinguished Faculty Award;
- President Emeritus William O'Hara, who was named Bryant's first Henry Loeb Jacobs Trustee Professor;
- Accounting professor Kathy Simons and social science professor John Jolley, the 1989-90 teaching excellence award recipients;

- Accounting professor Bob Provost, the 1990 alumni faculty award recipient;

- Bryant's 20 new faculty members, who were introduced by President Trueheart;

- Bryant's department chairs, who also were cited by the President.

Haas, who came to Bryant in 1983 to direct the humanities program and to teach ethics and who has become one of the College's foremost professors, gave an address that was directed principally to the faculty. He spoke on the need for the faculty to teach students that business and its leaders are forces that can and must do much more than make money in the future.

"I want to make the case," Haas said, "that we should make it our business to prepare students for leadership in the

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Hatch Memorial Road Race on Saturday

by John Gillooly
Sports Information Director

Her friends and classmates will never forget her and, beginning September 29, they can help assure that Kristen Hatch's memory will live on for generations at Bryant.

Hatch was a Bryant junior when she was hit and killed last spring by a driver charged with drunk driving while she was jogging on Route 116. In her memory, the Smithfield Lions Club has organized the Kristen Hatch Memorial Road Race with all proceeds from the race to go to the scholarship fund established in her name for Bryant students by her parents.

There actually will be three events: a five-mile race, a one-mile Fun Run, and a five-mile walk. The entire Fun Run will be held on campus and the five-mile run and walk will begin and end on campus. The Fun Run begins at 9 a.m., the walk at 9:30 a.m., and the five-mile run at 10 a.m.

T-shirts will be given to the first 200 entrants, with a host of prizes up for grabs and plenty of post-race free food. In addition to individual competitions, there will be corporate team competitions and special team and individual competitions for the Bryant community.

Several top-flight runners are joining a field expected to top 500, including Olympic silver medalist John Treacy. Hatch's parents, who both run, also will join the field. The five-mile run is sanctioned by the New England Athletics Congress.

Other Hatch Race sponsors include the McDonald's restaurants in Greenville, North Providence, and Johnston; the Todd Morsilli Fund, and the Cavanagh Company. Co-directors of the race are Joe Sweet and Brian Farley of the Lions Club. They hope to make the race an annual town-gown event to promote alcohol awareness in the community.



Faculty award recipient Joseph Santos acknowledges applause as Trustee John Renza Jr. '70 (right) looks on. They flank faculty Federation president Leo Mahoney.

Convocation (Continued from page 1)

world's business. That is, encompassing the economic and political conditions of all people and recognizing the diversity of...values that govern their lives."

"The way that wealth is created, acquired and distributed is surely our business," he said. "Then it should be our business to look at the ways that wealth relates to poverty, starvation, violence, and a litany of other human woes..."

"...is it possible for Bryant College to educate for leadership in the business of all mankind, the exploiters and the exploited, the unskilled and the clever, the economically retarded and the advanced, the demanders and the suppliers?" Haas asked.

"To do this, we must look beyond the self-interest of existing business and political organizations to the formation of new alliances, designed to meet the fundamental human needs around the globe, designed to move within a variety of political systems and motivated to measure profit by more than money alone," Haas said.

"How do you apply the principles of management, or finance, or communications, or marketing to the survival of people too poor to buy anything and too weak to work? How do we manage, finance, and sell the enterprise of ecological survival? Adam Smith's notion of the wealth of nations has taken on a radically different concept of wealth and of nationhood."

Haas concluded: "If old systems and beliefs are disintegrating, the leaders of the new economic order--and their teachers--have a unique opportunity, even responsibility, to cooperate in the weaving of a new political, economic and cultural fabric."

Santos received his award from Faculty Federation president Leo Mahoney, who reflected on the honoree's 43 years at Bryant. Harry Truman and the Marshall Plan were in the headlines when Santos began teaching in 1947, Mahoney said. And Santos, who also served as the first director of Bryant's evening division and, later, as its academic dean for more than 20 years, is still "saying yes to Bryant," Mahoney said.

Ocean State Brass provided music for the Convocation. President Trueheart presided.

Good Health Benefit back

The Good Health Benefit is back at Bryant. Now it's up to you to get involved again—if you value your good health.

The Good Health Benefit is a preventive health program of Blue Cross & Blue Shield of RI. Undertaken once before on campus (in 1985), the custom-tailored program is designed to improve the health of employees through lifestyle change and risk reduction. Specific targets are life-threatening illnesses such as heart disease, cancer, and stroke.

GHB allows each participating group to pick its own risk-reduction methods and activities based on an assessment of its employees. That assessment is the result of a confidential "health risk appraisal" employees will be asked to complete. The appraisal will produce an aggregate look at the health of Bryant employees, as well as individual profiles.

Among the individual profile's findings will be an evaluation of how your weight, smoking habits, blood pressure and other health factors affect your chances of suffering a serious illness. It also will calculate your "health age," which will tell you if you are younger or older than you should be.

The appraisal also is part of a "wellness clinic" that will include free blood-pressure and cholesterol

screenings and a session with a health educator. The educator will sit with each employee to discuss the results of the appraisal and actions that should be taken to improve health.

GHB activities already planned are six one-day seminars on nutrition, fitness, and other topics, and separate programs to focus on weight-loss, smoking cessation, and back care. Pay envelopes also will be stuffed with hints for better health.

Blue Cross representatives explained GHB at two one-hour sessions in the MRC lecture hall on September 13. President Trueheart said GHB was recommended by an ad hoc College committee looking at the rising cost of Bryant's health care coverage.

In a memo sent to the Bryant community to share his enthusiasm about GHB, the president said: "Our goal is to help you maintain your good health and to improve your health. In turn, your continued good health will lower our overall health care costs."

President Trueheart added that GHB is fully paid by Bryant, regardless of health plan, and he encouraged all employees to participate.

"It's a win-win situation," the president said.

Friends needed for international students

Enrich your life! Promote goodwill! Offer hospitality and support! Most of all, perhaps, build a friendship with Bryant's international students as they adjust to their new surroundings and culture.

The Office of Minority and International Student Services is now looking for Bryant families and single employees for an International Host Family Program. Not a home-stay program, it is an opportunity simply to offer a home-cooked meal, a ride to an appointment, sight-seeing, and accommodations over holiday periods or semester breaks when residence halls close.

Bryant welcomed 35 international students to campus this year from 28 different nations. Like all students from other cultures, they sometimes face a difficult transition in an unfamiliar environment and without family and friends.

This is where you come in. You can help them adjust while strengthening the

foundation on which relationships and understanding are built across national, ethnic, religious, and racial levels.

An application for the Host Program will be coming soon in your mail. Call Berta Hysell or Laura Latimer at ext. 6046 for more information.

Academic advisor dies

A memorial service was held in the Bryant Center on September 14 for George Tarapata '70, one of Bryant's first academic advisors, who died September 7 after a long battle with cancer. He was 47.

Tarapata served at Bryant for 17 years, including six years as an instructor in the part-time studies division. Before coming to Bryant, Tarapata was a Franciscan brother with the Graymoor Friars at the Our Lady of the Valley Seminary in Cumberland, RI. He also held an MEd in counseling from Rhode Island College.

QUICKLY

...Professor **Jim O'Neill's** article, "Anthem for a Doomed Youth: Tennyson's 'Maude and the Crimean War'," has been accepted for publication by the *Tennyson Research Bulletin*...

...Graduate School dean **Janet Daniels** presented a paper at the annual meeting of the American Accounting Association in Toronto last month. Its title: "Liberal Arts Graduates in a Specialized Accounting Master Program: The Relationship of Personality Type, Attitudes, and Job Performance." Also, another article by Daniels, "Uncapping Faculty Retirement Age: Issues and Responses," has been accepted by *AGB Reports*...

...Health services director and AIDS Task Force chair **Betty Cotter** is now certified in AIDS counseling and testing techniques...

...Catholic chaplain **Doug Spina** attended the Frank J. Lewis Institute for advanced theological training in California in July. His stay was sponsored by the US Catholic Conference...

...Professor **Peter Mini's** book, *Keynes, Bloomsbury and The General Theory*, will be released in November. Also, two of Mini's articles have been published in *Rivista di Politica Economica*. Their titles: "An Early Statement of the Multiplier" and "Keynes, Bentham e il capitalismo"...

Professor **Judy Litoff** continues to meet with publication success. She has authored three entries for the *Handbook of American Women's History*. Also, she published "Midwives and History" in *The History of Women, Health and Medicine in America*, and "Dear Boys: The Wartime Letters of Mrs Keith Frazier Somerville" in the *Journal of Mississippi History*...

...Computer specialist **Brett McKenzie** has been appointed to the corporation of the Walter E. Fernald State School for the Retarded in Waltham, MA...

...President **Trueheart** has been elected to the board of directors of Fleet National Bank...

...Professors **Larry Lowe** and **Allen Kruger** will present a paper in October at the Society of Travel and Tourism Educators conference in Niagara Falls. Its title: "Assessing the Congruence of Advertising Themes and Typical User Profiles of clientele of Motels."

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By the way...

by Gloria Yahn

- **Judy Dawson**, admissions office, tells me she became a **grandmother for the second time** to a second grandson. Born to Judy's son, Brad, and daughter-in-law, Dawn, on September 7 was Nicholas Thurston, weighing 7 lbs. 8 ozs. Congratulations, grandma.
- A warm welcome to **Donna Tawse** in health services. Donna, who has been a part-time family nurse practitioner, is now working **full time** here.
- **Judy Farrell** of health services is Bryant's **new disabled student advisor**. If you have any referrals or questions on disabled students, you can contact her at ext. 6220.
- **Carla Dubey**, coordinator for endowed chairs, became **engaged** last month to Armand Scott. They plan to marry in August of 1992. Congratulations!
- A special thank you to **Brett McKenzie** on behalf of the Office of Public Information for his help, guidance, support, and technical assistance on the production of *Bryant's Business*, which is now a DTP publication.
- A memorial **Mass** for professor **Frank Gathof** will be held at noon on Sunday, September 30 in Room 2A&B in the Bryant Center.
- **Nancy Haverstock**, development office, received a **green belt in karate** over the summer. Her sixth belt, it is just two steps away from the black belt. We can all feel very safe when Nancy is around. Congratulations!
- A warm welcome back to **Jim Freedman**. Jim's absence from Bryant lasted a little less than two years. He's back with us now in the Center for Management Development as the manager for corporate and training education. Good luck, Jim!

New Faces



David Hennen
Microcomputer Lab Supervisor,
Koffler Technology Center

David Hennen came to Bryant from CompUtopia, of Providence, where he was a microcomputer sales representative specializing in desktop publishing and networked systems. He also has served as a purchasing agent and microcomputer sales representative with Computers Plus in East Providence.

Hennen holds a BS in management information systems from the University of Rhode Island and is pursuing an MBA at Bryant. He is a member of the National Association of Desktop Publishers and the Providence Preservation Society.



Earnest Cox
Project Venture Coordinator

Earnest Cox is a former high school biology and chemistry teacher in Shaw, Mississippi. He also has spent six of the past eight summers working as a residential manager and adjunct faculty member with Rhode Island College/Upward Bound in Providence.

Cox holds EdS and MEd degrees in school administration from Delta State University and a BS in biology from Tougaloo College. An accomplished chorister, Cox has been a high school choir director and minister of music for his church. He has been preparing income tax forms and tuning pianos since 1984.



Jim G. Jean-Louis
Assistant Admissions Director,
International & Minority
Recruitment

Before coming to Bryant, Jim Jean-Louis was an admissions counselor at Fitchburg State College, where he coordinated minority and non-traditional recruitment programs. He also has worked as an employment and vocational counselor, and as a French, creative writing and history teacher in Boston.

Jean-Louis has completed the coursework for an MEd in bilingual education from the University of Massachusetts-Boston and holds a BS in communications/media from Fitchburg State. He is fluent in French.

Campus Campaign commences

Bryant's 1990-91 Campus Campaign is underway with 100 percent participation as this year's goal.

Last year's campaign for the Annual Fund succeeded in getting two-thirds of the staff to participate. This year, Rosemary D'Arcy and Patrick Keeley, who are again co-chairing the Campus Campaign, are looking to increase that percentage.

The amount of your gift is not important. Improving the in-house giving record is. You can make a pledge through payroll deduction. Or give directly to the annual giving office.

If you haven't made your donation yet and would like to help Bryant make its in-house goal, contact D'Arcy, Keeley, or an annual giving officer.